How the Survey was Conducted

Nature of the Sample: District of Columbia Poll of 1,138 Adults

This survey of 1,138 adults was conducted February 17th through February 23rd, 2014 by The Marist Poll sponsored in partnership with NBC4, WAMU, and The Washington Informer. Adults 18 years of age and older residing in the District of Columbia were interviewed by telephone using live interviewers. Landline telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the District from ASDE Survey Sampler, Inc. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers from Survey Sampling International. The two samples were then combined and balanced to reflect the 2010 Census results for age, gender, income, and race. Respondents in the household were selected by asking for the youngest male. Results are statistically significant within ±2.9 percentage points. There are 998 registered voters. The results for this subset are statistically significant within ±3.1 percentage points. There are 738 Democrats defined as registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary. The results for this subset are statistically significant within ±3.6 percentage points. There are 416 likely Democratic primary voters defined by a probability turnout model. This model determines the likelihood respondents will vote in the April 2014 Democratic primary based upon their chance of vote, interest in the election, and past election participation. The results for this subset are statistically significant within ±4.8 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - DC

		DC Adults	DC Registered Voters
		Col %	Col %
DC Adults		100%	
DC Registered Vote	ers	88%	100%
DC Likely Primary	Voters	37%	42%
Party Registration^	Democrat	n/a	77%
	Republican	n/a	5%
	Independent	n/a	17%
	Other	n/a	1%
Political Ideology^	Very liberal	n/a	15%
	Liberal	n/a	34%
	Moderate	n/a	34%
	Conservative	n/a	12%
	Very conservative	n/a	5%
Gender	Men	47%	45%
	Women	53%	55%
Age	Under 45	44%	40%
	45 or older	56%	60%
Age	18 to 29	17%	13%
	30 to 44	27%	27%
	45 to 59	22%	23%
	60 or older	34%	37%
Race	White	39%	38%
	African American	47%	49%
	Latino	8%	7%
	Other	6%	5%
DC Region	Southwest	25%	25%
	Northwest	28%	28%
	North Central	27%	27%
	Southeast	20%	21%
Household Income	Less than \$75,000	59%	57%
	\$75,000 or more	41%	43%
Education	Not college graduate	41%	41%
	College graduate	59%	59%
Interview Type	Landline	63%	68%
	Cell Phone	37%	32%

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points.

[^]DC Registered Voters: n=998 MOE +/- 3.1 percentage points. Totals may not add to 100% due to rounding.

Nature of the Sample - DC

		DC Democrats*	DC Likely Democratic Primary Voters
		Col %	Col %
DC Democrats*		100%	
DC Likely Democrat	ic Primary Voters	56%	100%
Political Ideology	Very liberal	17%	17%
	Liberal	38%	38%
	Moderate	31%	31%
	Conservative	10%	9%
	Very conservative	4%	4%
Past Participation**	Yes	85%	91%
	No	15%	9%
Gender	Men	43%	40%
	Women	57%	60%
Age	Under 45	38%	33%
	45 or older	62%	67%
Age	18 to 29	9%	5%
	30 to 44	29%	28%
	45 to 59	23%	24%
	60 or older	39%	43%
Race	White	37%	39%
	African American	53%	52%
	Latino	6%	6%
	Other	4%	3%
DC Region	Southwest	23%	22%
	Northwest	29%	28%
	North Central	28%	28%
	Southeast	21%	23%
Household Income	Less than \$75,000	55%	51%
	\$75,000 or more	45%	49%
Education	Not college graduate	42%	37%
	College graduate	58%	63%
Interview Type	Landline	71%	75%
	Cell Phone	29%	25%

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably to register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

		DC Democrats*									
			DC D	Democratic pri	mary for mayor	including those	who are undeci	ided yet leani	ng toward a candid	late	
		Vincent Gray	Muriel Bowser	Jack Evans	Tommy Wells	Andy Shallal	Reta Lewis	Vincent Orange	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Democrats*		29%	20%	12%	11%	6%	4%	4%	1%	1%	13%
DC Likely Democratic Primary Vote	rs	28%	20%	13%	12%	6%	3%	4%	<1%	1%	12%
Political Ideology	Very liberal-Liberal	34%	17%	5%	10%	1%	10%	11%	1%	2%	8%
	Moderate	38%	22%	10%	10%	1%	2%	2%	1%	0%	14%
	Conservative-Very conservative	22%	19%	15%	11%	10%	4%	4%	1%	1%	13%
Past Participation**	Yes	28%	21%	12%	11%	6%	3%	4%	1%	1%	13%
	No	33%	14%	12%	9%	4%	12%	2%	1%	2%	12%
Intensity of Support	Strongly support	39%	26%	11%	10%	8%	3%	5%	0%	0%	0%
	Somewhat support	27%	22%	19%	16%	8%	5%	3%	1%	0%	0%
	Might vote differently	33%	16%	14%	12%	5%	7%	8%	4%	0%	0%
Enthusiasm about DC Democratic	High	35%	19%	13%	11%	6%	2%	3%	1%	1%	9%
Primary for Mayor	Moderate	25%	20%	11%	12%	6%	6%	5%	1%	1%	13%
	Low	31%	18%	14%	6%	5%	4%	5%	0%	1%	16%
DC Region	Southwest	18%	15%	23%	14%	10%	3%	1%	1%	1%	15%
	Northwest	29%	24%	10%	5%	9%	4%	4%	1%	1%	13%
	North Central	25%	20%	9%	21%	3%	4%	3%	0%	0%	14%
	Southeast	47%	18%	6%	3%	1%	3%	10%	2%	2%	8%
Household Income	Less than \$75,000	36%	19%	8%	6%	4%	6%	7%	1%	1%	12%
	\$75,000 or more	20%	21%	15%	18%	9%	3%	2%	0%	1%	11%
Education	Not college graduate	38%	19%	7%	4%	3%	6%	7%	2%	1%	12%
	College graduate	22%	21%	16%	15%	8%	3%	2%	0%	1%	13%
Race	White	10%	17%	22%	22%	11%	3%	1%	0%	1%	13%
	African American	41%	22%	5%	3%	3%	5%	7%	0%	1%	13%
	Other	35%	16%	12%	4%	2%	6%	3%	7%	5%	11%
Age	Under 45	33%	16%	12%	11%	4%	8%	3%	2%	2%	10%
	45 or older	26%	22%	13%	11%	7%	2%	5%	0%	1%	14%
Gender	Men	31%	17%	12%	13%	7%	5%	4%	1%	2%	10%
	Women	28%	22%	12%	9%	5%	4%	4%	1%	0%	15%
Interview Type	Landline	29%	20%	13%	12%	7%	1%	3%	0%	1%	13%
	Cell Phone	30%	17%	9%	7%	3%	11%	6%	2%	2%	12%

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

DC Likely Democratic Primary Voters

DC Democratic primary for mayor including those who are undecided yet leaning toward a candidate

		Vincent Gray	Muriel Bowser	Jack Evans	Tommy Wells	Andy Shallal	Vincent Orange	Reta Lewis	Carlos Allen	Other	Undecided
		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Likely Democratic F	Primary Voters	28%	20%	13%	12%	6%	4%	3%	<1%	1%	12%
Intensity of Support	Strongly support	39%	25%	12%	10%	8%	5%	1%	0%	0%	0%
	Somewhat support	26%	20%	18%	19%	8%	3%	5%	0%	0%	0%
	Might vote differently	31%	20%	16%	12%	5%	8%	5%	2%	0%	0%
Enthusiasm about DC	High	35%	19%	13%	12%	6%	2%	2%	0%	1%	8%
Democratic Primary for Mayor	Moderate	24%	22%	12%	12%	6%	5%	4%	1%	1%	13%
iviayoi	Low	26%	16%	15%	10%	5%	5%	4%	0%	0%	18%
DC Region	Southwest	16%	17%	23%	15%	9%	1%	2%	1%	2%	14%
	Northwest	28%	24%	12%	5%	10%	3%	3%	0%	1%	14%
	North Central	22%	22%	11%	23%	4%	3%	3%	0%	0%	12%
	Southeast	48%	17%	7%	2%	2%	10%	3%	0%	1%	9%
Household Income	Less than \$75,000	36%	19%	10%	6%	4%	7%	5%	0%	1%	12%
	\$75,000 or more	20%	21%	14%	19%	9%	1%	2%	0%	1%	11%
Education	Not college graduate	40%	18%	10%	4%	4%	7%	4%	1%	1%	11%
	College graduate	21%	21%	15%	16%	7%	2%	3%	0%	1%	12%
Race	White	10%	18%	21%	24%	10%	1%	2%	1%	1%	12%
	African American	41%	23%	7%	3%	4%	7%	3%	0%	1%	13%
	Other	37%	17%	13%	4%	2%	3%	8%	2%	5%	9%
Age	Under 45	31%	17%	13%	14%	5%	3%	5%	1%	2%	8%
	45 or older	26%	22%	13%	11%	7%	5%	2%	0%	1%	14%
Gender	Men	28%	18%	13%	15%	7%	3%	4%	1%	2%	10%
	Women	29%	21%	13%	10%	5%	5%	3%	0%	1%	14%
Interview Type	Landline	28%	20%	13%	13%	7%	3%	2%	0%	1%	13%
	Cell Phone	29%	19%	11%	9%	4%	7%	8%	1%	2%	11%

NBC4/WAMU/Washington Informer/Marist Poll DC Likely Democratic Primary Voters. Interviews conducted February 17th through February 23rd, 2014, n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

DC Democrats with a Candidate Preference

Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Democrats with a C	Candidate Preference	42%	35%	21%	1%
DC Likely Democratic Preference	DC Likely Democratic Primary Voters with a Candidate Preference		36%	19%	1%
Political Ideology	Very liberal-Liberal	49%	23%	27%	2%
	Moderate	40%	36%	21%	2%
	Conservative-Very conservative	40%	39%	20%	1%
Past Participation**	Yes	45%	35%	18%	1%
	No	27%	36%	36%	2%
Top Tier Democratic	Vincent Gray	49%	28%	21%	2%
Candidates for DC Mayor	Muriel Bowser	48%	35%	15%	2%
Wayor	Jack Evans	31%	46%	21%	1%
	Tommy Wells	32%	46%	20%	2%
DC Region	Southwest	35%	47%	18%	1%
	Northwest	48%	26%	25%	1%
	North Central	44%	36%	18%	2%
	Southeast	43%	33%	23%	1%
Household Income	Less than \$75,000	48%	30%	21%	1%
	\$75,000 or more	36%	41%	22%	1%
Education	Not college graduate	49%	30%	20%	1%
	College graduate	38%	40%	21%	1%
Race	White	31%	46%	22%	1%
	African American	51%	29%	18%	2%
	Other	32%	35%	31%	1%
Age	Under 45	35%	42%	22%	1%
	45 or older	46%	30%	21%	2%
Gender	Men	38%	38%	23%	0%
	Women	45%	33%	19%	2%
Interview Type	Landline	41%	36%	21%	1%
	Cell Phone	44%	34%	20%	2%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats with a Candidate Preference. Interviews conducted February 17th through February 23rd, 2014, n=584 MOE +/- 4.1 percentage points. DC Likely Democratic Primary Voters with a Candidate Preference: n=362 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

DC Likely Democratic Primary Voters with a Candidate Preference

Would you say that you strongly support <candidates> somewhat support <candidates>, or do you think that you might vote differently on Primary Day?

		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
DC Likely Democratic I Candidate Preference	Primary Voters with a	44%	36%	19%	1%
Top Two Democratic Candidates for DC	Vincent Gray	53%	29%	18%	0%
Mayor	Muriel Bowser	50%	32%	16%	2%
DC Region	Southwest	35%	48%	17%	0%
	Northwest	49%	27%	22%	2%
	North Central	45%	36%	19%	1%
	Southeast	49%	34%	16%	1%
Household Income	Less than \$75,000	49%	32%	18%	1%
	\$75,000 or more	39%	40%	20%	1%
Education	Not college graduate	53%	31%	16%	0%
	College graduate	39%	39%	21%	1%
Race	White	31%	48%	21%	1%
	African American	54%	28%	16%	1%
	Other	39%	38%	22%	0%
Age	Under 45	36%	46%	18%	0%
	45 or older	48%	30%	20%	2%
Gender	Men	41%	40%	19%	0%
	Women	47%	33%	19%	2%
Interview Type	Landline	44%	36%	19%	1%
	Cell Phone	46%	35%	17%	2%

NBC4/WAMU/Washington Informer/Marist Poll DC Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted February 17th through February 23rd, 2014, n=362 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

		DC Democrats with a Candidate Preference									
		-		Who is	your second choic	e for the Der	nocratic primary	for mayor in th	ne District:		
		Muriel		Vincent		Vincent			6 1 111	0.1	
		Bowser	Jack Evans	Gray	Tommy Wells	Orange	Andy Shallal	Reta Lewis	Carlos Allen	Other	Undecided
DCD 4 34 C 1514 P C		Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %	Row %
DC Democrats with a Candidate Prefe		20%	17%	13%	13%		7%	5%	1%	1%	14%
DC Likely Democratic Primary Voters		21%	18%	12%	12%	9%	7%	4%	1%	1%	15%
Political Ideology	Very liberal-Liberal	16%	9%	24%	14%	13%	5%	9%	0%	0%	11%
	Moderate	20%	20%	10%	13%	12%	5%	6%	2%	2%	12%
	Conservative-Very conservative	21%	17%	12%	12%	8%	8%	4%	1%	1%	15%
Past Participation**	Yes	20%	19%	12%	12%	9%	7%	3%	1%	2%	15%
	No	17%	5%	19%	14%	14%	5%	13%	2%	0%	10%
Top Tier Democratic Candidates for	Vincent Gray	27%	13%	0%	12%	18%	5%	9%	0%	2%	15%
DC Mayor	Muriel Bowser	0%	22%	20%	17%	8%	8%	4%	2%	0%	19%
	Jack Evans	28%	0%	16%	25%	5%	8%	2%	0%	3%	13%
	Tommy Wells	29%	33%	9%	0%	4%	13%	1%	0%	0%	10%
DC Region	Southwest	23%	17%	10%	15%	6%	10%	1%	0%	3%	15%
	Northwest	22%	15%	13%	12%	7%	6%	5%	2%	1%	18%
	North Central	15%	17%	13%	14%	12%	8%	5%	2%	2%	13%
	Southeast	19%	19%	15%	11%	15%	1%	9%	0%	1%	11%
Household Income	Less than \$75,000	17%	13%	16%	12%	14%	6%	7%	2%	1%	10%
	\$75,000 or more	22%	23%	10%	14%	5%	6%	4%	0%	1%	16%
Education	Not college graduate	19%	14%	18%	12%	14%	5%	8%	1%	1%	9%
	College graduate	20%	19%	10%	13%	7%	8%	3%	1%	2%	17%
Race	White	23%	23%	8%	14%	3%	9%	2%	1%	2%	15%
	African American	17%	14%	17%	12%	15%	4%	7%	1%	1%	12%
	Other	24%	7%	8%	6%	9%	12%	12%	0%	0%	22%
Age	Under 45	19%	12%	16%	14%	14%	7%	8%	2%	0%	9%
	45 or older	20%	20%	11%	12%	7%	6%	4%	0%	2%	17%
Gender	Men	20%	17%	11%	11%	11%	7%	7%	1%	1%	11%
	Women	19%	16%	14%	14%	9%	6%	4%	1%	2%	16%
Interview Type	Landline	21%	19%	10%	13%	8%	7%	4%	1%	1%	17%
	Cell Phone	18%	11%	21%	12%	15%	7%	8%	1%	1%	8%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats with a Candidate Preference. Interviews conducted February 17th through February 23rd, 2014, n=584 MOE +/- 4.1 percentage points. DC Likely Democratic Primary Voters with a Candidate Preference: n=362 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

DC Likely Democratic Primary Voters with a Candidate Preference	
Who is your second choice for the Democratic primary for mayor in the District	

		Who is your second choice for the Democratic primary for mayor in the District:									
			T. I.F.	T. W. II.	W	Vincent	A 1 CL 11-1	D. C. T	C-1-All-	Od	TT-1-11-1
		Muriel Bowser Row %	Jack Evans Row %	Tommy Wells Row %	Vincent Gray	Orange Row %	Andy Shallal	Reta Lewis	Carlos Allen Row %	Other	Undecided
		KOW %	KOW %	KOW %	Row %	KOW %	Row %	Row %	KOW %	Row %	Row %
DC Likely Democratic Candidate Preference	Primary Voters with a	21%	18%	12%	12%	9%	7%	4%	1%	1%	15%
Top Two Democratic Candidates for DC	Vincent Gray	29%	15%	9%	0%	18%	4%	6%	0%	2%	16%
Mayor	Muriel Bowser	0%	23%	18%	19%	5%	9%	2%	2%	0%	21%
DC Region	Southwest	23%	20%	14%	8%	6%	11%	2%	0%	2%	14%
	Northwest	24%	14%	12%	13%	4%	7%	4%	2%	1%	19%
	North Central	16%	17%	14%	13%	12%	8%	2%	2%	2%	14%
	Southeast	23%	21%	9%	13%	13%	1%	7%	0%	0%	13%
Household Income	Less than \$75,000	22%	14%	12%	15%	13%	6%	5%	2%	1%	11%
	\$75,000 or more	20%	24%	14%	10%	5%	7%	4%	0%	1%	15%
Education	Not college graduate	24%	15%	11%	16%	13%	4%	6%	2%	1%	10%
	College graduate	20%	20%	13%	10%	7%	9%	3%	1%	2%	16%
Race	White	23%	24%	15%	7%	3%	11%	1%	1%	1%	15%
	African American	19%	15%	11%	16%	15%	3%	5%	1%	2%	13%
	Other	28%	7%	7%	9%	5%	12%	6%	0%	0%	25%
Age	Under 45	21%	15%	14%	14%	13%	7%	5%	2%	0%	9%
	45 or older	21%	19%	12%	11%	7%	7%	3%	1%	2%	17%
Gender	Men	22%	19%	11%	11%	10%	8%	6%	1%	1%	11%
	Women	21%	17%	13%	12%	8%	7%	3%	1%	1%	17%
Interview Type	Landline	22%	20%	13%	9%	7%	7%	3%	1%	1%	17%
	Cell Phone	19%	12%	11%	19%	15%	6%	6%	1%	1%	9%

NBC4/WAMU/Washington Informer/Marist Poll DC Likely Democratic Primary Voters with a Candidate Preference. Interviews conducted February 17th through February 23rd, 2014, n=362 MOE +/- 5.2 percentage points. Totals may not add to 100% due to rounding.

Thinking about April's Democratic primary for mayor in the District, overall, would you say you are very enthusiastic, somewhat enthusiastic, not too enthusiastic, or not enthusiastic at all about voting?

		Very enthusiastic (High)	Somewhat enthusiastic (Moderate)	Not too enthusiastic (Low)	Not enthusiastic at all (Low)
		Row %	Row %	Row %	Row %
DC Democrats*		32%	46%	16%	6%
DC Likely Democratic	Primary Voters	38%	46%	12%	4%
Political Ideology	Very liberal-Liberal	26%	50%	12%	12%
	Moderate	31%	45%	16%	8%
	Conservative-Very conservative	33%	47%	16%	3%
Past Participation**	Yes	34%	46%	15%	5%
	No	20%	47%	21%	12%
DC Region	Southwest	26%	51%	18%	5%
	Northwest	32%	49%	15%	4%
	North Central	38%	37%	17%	8%
	Southeast	30%	51%	12%	7%
Household Income	Less than \$75,000	29%	47%	15%	8%
	\$75,000 or more	34%	47%	16%	2%
Education	Not college graduate	31%	47%	13%	8%
	College graduate	33%	47%	17%	4%
Race	White	28%	49%	20%	3%
	African American	35%	44%	14%	7%
	Other	26%	52%	11%	11%
Age	Under 45	26%	50%	17%	6%
	45 or older	35%	44%	15%	6%
Gender	Men	32%	47%	15%	6%
	Women	32%	46%	16%	6%
Interview Type	Landline	35%	44%	15%	6%
	Cell Phone	25%	52%	17%	5%

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

Overall, do you have a favorable or an unfavorable impression of Muriel Bowser?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		50%	28%	22%
DC Likely Democration	Primary Voters	55%	25%	19%
DC Region	Southwest	53%	21%	27%
	Northwest	58%	28%	15%
	North Central	44%	33%	22%
	Southeast	44%	30%	27%
Household Income	Less than \$75,000	44%	33%	23%
	\$75,000 or more	58%	26%	15%
Education	Not college graduate	42%	37%	21%
	College graduate	56%	22%	22%
Race	White	57%	20%	23%
	African American	44%	34%	22%
	Other	54%	24%	22%
Age	Under 45	45%	38%	17%
	45 or older	52%	22%	26%
Gender	Men	47%	31%	22%
	Women	52%	26%	22%
Interview Type	Landline	51%	27%	22%
	Cell Phone	48%	30%	22%

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

Overall, do you have a favorable or an unfavorable impression of Jack Evans?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		46%	29%	25%
DC Likely Democratic	Primary Voters	48%	29%	23%
DC Region	Southwest	65%	20%	15%
	Northwest	39%	34%	26%
	North Central	40%	30%	30%
	Southeast	43%	29%	28%
Household Income	Less than \$75,000	38%	35%	27%
	\$75,000 or more	55%	26%	19%
Education	Not college graduate	33%	41%	26%
	College graduate	55%	22%	23%
Race	White	64%	16%	21%
	African American	35%	38%	27%
	Other	25%	34%	41%
Age	Under 45	42%	34%	24%
	45 or older	49%	26%	25%
Gender	Men	49%	32%	19%
	Women	44%	27%	29%
Interview Type	Landline	49%	26%	25%
	Cell Phone	40%	36%	24%

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

Overall, do you have a favorable or an unfavorable impression of Tommy Wells?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		46%	28%	26%
DC Likely Democratic	Primary Voters	50%	26%	24%
DC Region	Southwest	45%	17%	38%
	Northwest	47%	28%	25%
	North Central	53%	23%	24%
	Southeast	36%	44%	20%
Household Income	Less than \$75,000	39%	34%	26%
	\$75,000 or more	57%	22%	21%
Education	Not college graduate	38%	37%	25%
	College graduate	53%	20%	27%
Race	White	62%	14%	24%
	African American	39%	36%	26%
	Other	35%	28%	37%
Age	Under 45	45%	36%	19%
	45 or older	48%	22%	29%
Gender	Men	49%	30%	21%
	Women	43%	26%	30%
Interview Type	Landline	47%	25%	28%
	Cell Phone	42%	35%	22%

^{*}The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

DC Adults

Overall, do you have a favorable or an unfavorable impression of Vincent Gray?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Adults		45%	46%	9%
DC Registered Vote	ers	45%	48%	7%
DC Democrats		46%	48%	5%
DC Likely Democra	atic Primary Voters	46%	49%	5%
Political Ideology^	Very liberal-Liberal	54%	42%	4%
	Moderate	47%	45%	7%
	Conservative-Very conservative	40%	54%	7%
DC Region	Southwest	35%	54%	11%
	Northwest	46%	47%	7%
	North Central	46%	47%	7%
	Southeast	58%	35%	7%
Household Income	Less than \$75,000	52%	39%	9%
	\$75,000 or more	38%	56%	5%
Education	Not college graduate	57%	35%	8%
	College graduate	37%	54%	9%
Race	White	27%	64%	9%
	African American	58%	34%	9%
	Other	54%	37%	9%
Age	18 to 29	58%	26%	16%
	30 to 44	40%	56%	5%
	45 to 59	40%	51%	9%
	60 or older	48%	45%	8%
Age	Under 45	47%	45%	9%
	45 or older	44%	47%	8%
Gender	Men	47%	46%	7%
	Women	44%	46%	10%
Interview Type	Landline	43%	50%	7%
	Cell Phone	50%	39%	11%

Overall, do you have a favorable or an unfavorable impression of Vincent Orange?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		32%	50%	18%
DC Likely Democratic	Primary Voters	31%	52%	17%
DC Region	Southwest	27%	46%	27%
	Northwest	31%	54%	15%
	North Central	25%	55%	20%
	Southeast	43%	45%	13%
Household Income	Less than \$75,000	38%	43%	19%
	\$75,000 or more	24%	62%	14%
Education	Not college graduate	39%	44%	16%
	College graduate	26%	54%	20%
Race	White	18%	63%	19%
	African American	41%	44%	16%
	Other	20%	47%	33%
Age	Under 45	37%	47%	16%
	45 or older	29%	53%	19%
Gender	Men	30%	56%	14%
	Women	33%	45%	22%
Interview Type	Landline	27%	54%	18%
	Cell Phone	42%	40%	18%

^{*}The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

Overall, do you have a favorable or an unfavorable impression of Andy Shallal?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		34%	26%	40%
DC Likely Democration	Primary Voters	37%	24%	39%
DC Region	Southwest	44%	13%	42%
	Northwest	36%	23%	41%
	North Central	34%	15%	51%
	Southeast	20%	53%	28%
Household Income	Less than \$75,000	26%	31%	43%
	\$75,000 or more	47%	19%	34%
Education	Not college graduate	26%	35%	39%
	College graduate	41%	17%	42%
Race	White	54%	11%	34%
	African American	23%	35%	43%
	Other	32%	22%	46%
Age	Under 45	33%	35%	33%
	45 or older	35%	21%	45%
Gender	Men	36%	28%	36%
	Women	32%	24%	44%
Interview Type	Landline	33%	23%	44%
	Cell Phone	36%	32%	32%

^{*}The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

Overall, do you have a favorable or an unfavorable impression of Reta Lewis?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		21%	28%	51%
DC Likely Democratic	Primary Voters	20%	28%	52%
DC Region	Southwest	19%	19%	62%
	Northwest	25%	26%	49%
	North Central	13%	27%	60%
	Southeast	20%	42%	38%
Household Income	Less than \$75,000	20%	30%	50%
	\$75,000 or more	25%	26%	49%
Education	Not college graduate	20%	35%	45%
	College graduate	21%	22%	57%
Race	White	23%	18%	60%
	African American	17%	36%	47%
	Other	37%	13%	51%
Age	Under 45	25%	34%	41%
	45 or older	18%	24%	58%
Gender	Men	26%	27%	47%
	Women	17%	28%	56%
Interview Type	Landline	18%	26%	56%
	Cell Phone	28%	32%	40%

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

Overall, do you have a favorable or an unfavorable impression of Carlos Allen?

		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
DC Democrats*		10%	26%	63%
DC Likely Democration	Primary Voters	9%	25%	66%
DC Region	Southwest	8%	18%	74%
	Northwest	6%	27%	67%
	North Central	7%	28%	65%
	Southeast	22%	32%	46%
Household Income	Less than \$75,000	14%	37%	50%
	\$75,000 or more	7%	19%	74%
Education	Not college graduate	12%	43%	45%
	College graduate	9%	16%	75%
Race	White	7%	13%	80%
	African American	9%	35%	55%
	Other	27%	31%	42%
Age	Under 45	14%	33%	53%
	45 or older	9%	22%	68%
Gender	Men	13%	28%	60%
	Women	9%	25%	66%
Interview Type	Landline	7%	23%	71%
	Cell Phone	20%	35%	46%

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

DC Democrats* Which one of the following issues is most important in deciding your vote for mayor in April's Democratic primary: Jobs and the economy Ethics Housing Crime Unsure Row % Row % Row % Row % Row % 22% DC Democrats* 44% 22% 11% 2% DC Likely Democratic Primary Voters 44% 23% 21% 10% 2% 7% 30% Political Ideology Very liberal-Liberal 45% 17% 2% Moderate 45% 18% 24% 12% 1% 28% 18% 9% Conservative-Very conservative 43% 2% Past Participation** Yes 22% 22% 2% 44% 11% 22% 22% 15% 0% No 42% DC Region Southwest 42% 33% 16% 6% 3% Northwest 23% 19% 10% 0% 46% North Central 20% 24% 15% 2% 40% Southeast 46% 10% 29% 15% 1% Household Income Less than \$75,000 45% 10% 30% 13% 1% \$75,000 or more 35% 12% 9% 42% 2% Education Not college graduate 49% 4% 31% 14% 1% College graduate 34% 9% 2% 40% 15% Race White 35% 43% 12% 8% 2% African American 50% 9% 28% 11% 1% Other 41% 10% 24% 23% 2% Under 45 19% 22% 45% 13% 1% Age 45 or older 43% 23% 21% 10% 2% Gender 47% 24% 21% 8% 1% Men Women 41% 20% 22% 14% 2%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

41%

50%

23%

18%

21%

22%

Landline

Cell Phone

Interview Type

13%

8%

2%

1%

^{*}DC Democrats include registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

^{**}Past participation refers to previous participation in a DC Democratic Primary for Mayor.

From what you know about the investigation of Mayor Gray's campaign finances in 2010, are you more likely to vote for him in April's Democratic primary, less likely, or does it not make any difference to your vote?

		More likely	Less likely	Makes no difference	Unsure
		Row %	Row %	Row %	Row %
DC Democrats*		7%	53%	36%	4%
DC Likely Democratic	Primary Voters	8%	54%	35%	4%
Political Ideology	Very liberal-Liberal	7%	41%	47%	5%
	Moderate	10%	45%	40%	5%
	Conservative-Very conservative	4%	63%	29%	4%
Past Participation**	Yes	8%	53%	34%	5%
	No	1%	56%	40%	3%
DC Region	Southwest	3%	71%	23%	3%
	Northwest	6%	54%	37%	3%
	North Central	5%	55%	33%	7%
	Southeast	13%	33%	48%	5%
Household Income	Less than \$75,000	8%	42%	45%	5%
	\$75,000 or more	4%	70%	25%	1%
Education	Not college graduate	9%	36%	49%	6%
	College graduate	5%	67%	26%	3%
Race	White	1%	82%	14%	3%
	African American	10%	33%	51%	6%
	Other	12%	55%	31%	2%
Age	Under 45	5%	56%	37%	1%
	45 or older	7%	53%	34%	6%
Gender	Men	5%	58%	36%	1%
	Women	8%	50%	35%	7%
Interview Type	Landline	6%	56%	32%	5%
	Cell Phone	8%	46%	44%	2%

NBC4/WAMU/Washington Informer/Marist Poll DC Democrats. Interviews conducted February 17th through February 23rd, 2014, n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

*The DC Democrats in DC includes registered Democrats and those who are almost certain or will probably register as Democrats for the April 1st primary.

 $[\]hbox{**Past participation refers to previous participation in a DC Democratic Primary for Mayor.}$

DC Adults

From what you have heard or read about the investigation of Mayor Gray's campaign finances when he ran for mayor four years ago, do you think he did nothing wrong, did something unethical, but not illegal, or did something illegal?

			Did something	Did something	
		Did nothing wrong	unethical, but not illegal	illegal	Unsure
		Row %	Row %	Row %	Row %
DC Adults		14%	42%	24%	20%
DC Registered Vote	ers	15%	43%	25%	18%
DC Democrats		15%	46%	24%	15%
DC Likely Democra	atic Primary Voters	16%	44%	25%	15%
Political Ideology^	Very liberal-Liberal	18%	31%	31%	19%
	Moderate	17%	42%	22%	18%
	Conservative-Very conservative	12%	48%	25%	15%
DC Region	Southwest	9%	48%	25%	18%
	Northwest	13%	43%	25%	19%
	North Central	12%	42%	24%	22%
	Southeast	21%	36%	23%	20%
Household Income	Less than \$75,000	17%	38%	24%	22%
	\$75,000 or more	11%	49%	27%	13%
Education	Not college graduate	21%	36%	21%	22%
	College graduate	10%	46%	26%	18%
Race	White	5%	50%	30%	15%
	African American	19%	38%	21%	22%
	Other	23%	34%	21%	22%
Age	18 to 29	20%	35%	15%	29%
	30 to 44	12%	47%	33%	9%
	45 to 59	11%	49%	26%	15%
	60 or older	14%	39%	22%	25%
Age	Under 45	15%	42%	26%	17%
	45 or older	13%	43%	23%	21%
Gender	Men	16%	41%	26%	17%
	Women	13%	42%	22%	23%
Interview Type	Landline	12%	44%	25%	19%
	Cell Phone	17%	39%	23%	21%

DC Adults

Do you approve or disapprove of the job Vincent Gray is doing as mayor of the District?

e Primary Voters	Approve Row % 56% 55% 56% 56%	Disapprove Row % 36% 38% 39%	Unsure Row % 8% 6%
ř	56% 55% 56%	36% 38%	8%
ř	55% 56%	38%	
ř	56%		070
ř			5%
ř	20%		5% 5%
		39%	
ery liberal-Liberal	64%	32%	4%
			6%
•			6%
		44%	6%
Vorthwest	55%	37%	8%
Iorth Central	52%	38%	9%
outheast	67%	26%	6%
ess than \$75,000	62%	31%	7%
75,000 or more	50%	45%	5%
lot college graduate	65%	28%	7%
College graduate	49%	42%	8%
Vhite	39%	54%	7%
African American	68%	25%	7%
Other	67%	25%	8%
8 to 29	68%	19%	12%
0 to 44	55%	41%	3%
5 to 59	47%	46%	8%
0 or older	58%	34%	8%
Inder 45	60%	33%	7%
5 or older	53%	39%	8%
1 en	57%	37%	6%
Vomen	56%	36%	9%
andline	54%	39%	7%
Cell Phone	60%	31%	8%
	outheast ess than \$75,000 75,000 or more fot college graduate follege grad	conservative-Very conservative 50% couthwest 50% corth Central 52% coutheast 67% cess than \$75,000 62% 75,000 or more 50% fot college graduate 65% college graduate 49% White 39% effician American 68% ot to 44 55% 5 to 59 47% 0 or older 58% ender 45 60% 5 or older 53% fen 57% Vomen 56% andline 54% ell Phone 60%	conservative-Very conservative 50% 44% couthwest 50% 44% couthwest 55% 37% coutheast 67% 26% coutheast 67% 26% cess than \$75,000 62% 31% 75,000 or more 50% 45% cot college graduate 65% 28% college graduate 49% 42% White 39% 54% defrican American 68% 25% st to 29 68% 19% 0 to 44 55% 41% 5 to 59 47% 46% 0 or older 58% 34% inder 45 60% 33% 5 or older 53% 39% den 57% 37% domen 56% 36% andline 54% 39%

DC Adults

All in all, do you think things in the District are generally headed in the right direction, or do you feel things are off on the wrong track?

		Headed in the right direction	Off on the wrong track	Unsure
		Row %	Row %	Row %
DC Adults		71%	24%	5%
DC Registered Vote	ers	71%	25%	5%
DC Democrats		74%	22%	4%
DC Likely Democra	atic Primary Voters	75%	21%	4%
Political Ideology^	Very liberal-Liberal	59%	36%	6%
	Moderate	69%	26%	5%
	Conservative-Very conservative	76%	20%	4%
DC Region	Southwest	70%	24%	6%
	Northwest	72%	24%	5%
	North Central	67%	25%	7%
	Southeast	73%	23%	4%
Household Income	Less than \$75,000	69%	26%	5%
	\$75,000 or more	75%	21%	4%
Education	Not college graduate	68%	27%	5%
	College graduate	72%	22%	6%
Race	White	72%	23%	5%
	African American	70%	24%	6%
	Other	72%	25%	3%
Age	18 to 29	70%	24%	6%
	30 to 44	72%	25%	4%
	45 to 59	72%	24%	4%
	60 or older	71%	22%	7%
Age	Under 45	71%	24%	5%
	45 or older	72%	23%	6%
Gender	Men	72%	23%	5%
	Women	70%	25%	5%
Interview Type	Landline	73%	22%	5%
	Cell Phone	67%	27%	6%

DC Adults

Thinking about the elections in November, if Mayor Gray is the Democratic candidate for mayor do you definitely plan to vote for Vincent Gray for re-election as mayor or do you definitely plan to vote against him?

		Definitely vote for him	Definitely vote against him	Undecided
		Row %	Row %	Row %
DC Adults		43%	40%	17%
DC Registered Vote	ers	42%	42%	16%
DC Democrats		44%	41%	15%
DC Likely Democra	ntic Primary Voters	44%	41%	15%
Political Ideology^	Very liberal-Liberal	43%	43%	13%
	Moderate	42%	42%	17%
	Conservative-Very conservative	41%	43%	16%
DC Region	Southwest	36%	44%	20%
	Northwest	46%	37%	17%
	North Central	39%	44%	17%
	Southeast	47%	38%	14%
Household Income	Less than \$75,000	48%	38%	15%
	\$75,000 or more	35%	47%	18%
Education	Not college graduate	49%	38%	13%
	College graduate	38%	42%	20%
Race	White	30%	49%	21%
	African American	53%	33%	14%
	Other	47%	41%	12%
Age	18 to 29	60%	29%	11%
	30 to 44	39%	49%	11%
	45 to 59	34%	47%	19%
	60 or older	43%	36%	22%
Age	Under 45	47%	42%	11%
	45 or older	39%	40%	21%
Gender	Men	45%	40%	15%
	Women	40%	41%	19%
Interview Type	Landline	40%	41%	19%
	Cell Phone	48%	39%	14%

		Overall, do you think Mayor Gray deserves to be re-elected mayor or is it time to elect someone else?			
		Deserves to be re- elected	Time to elect someone else	Unsure	
		Row %	Row %	Row %	
OC Adults		31%	60%	9%	
OC Registered Vote	ers	30%	62%	8%	
DC Democrats		31%	63%	6%	
DC Likely Democratic Primary Voters		31%	64%	6%	
Political Ideology^	Very liberal-Liberal	39%	56%	5%	
	Moderate	37%	56%	8%	
	Conservative-Very conservative	21%	71%	8%	
OC Region	Southwest	22%	68%	10%	
	Northwest	31%	60%	9%	
	North Central	29%	63%	7%	
	Southeast	44%	48%	8%	
Household Income	Less than \$75,000	38%	53%	9%	
	\$75,000 or more	23%	71%	6%	
Education	Not college graduate	40%	52%	8%	
	College graduate	24%	66%	9%	
Race	White	15%	76%	8%	
	African American	45%	48%	7%	
	Other	29%	59%	12%	
Age	18 to 29	40%	48%	12%	
	30 to 44	27%	67%	6%	
	45 to 59	26%	66%	8%	
	60 or older	32%	58%	10%	
age	Under 45	32%	60%	8%	
	45 or older	30%	61%	9%	
Gender	Men	33%	58%	8%	
	Women	29%	62%	9%	
nterview Type	Landline	29%	62%	9%	

NBC4/WAMU/Washington Informer/Marist Poll DC Adults. Interviews conducted February 17th through February 23rd, 2014, n=1138 MOE +/- 2.9 percentage points. ^DC Registered Voters: n=998 MOE +/- 3.1 percentage points. DC Democrats: n=738 MOE +/- 3.6 percentage points. DC Likely Democratic Primary Voters: n=416 MOE +/- 4.8 percentage points. Totals may not add to 100% due to rounding.

35%

58%

Cell Phone

7%

DC Adults

Do you approve or disapprove of the job Barack Obama is doing as president?

		Approve	Disapprove	Unsure
		Row %	Row %	Row %
DC Adults		85%	11%	4%
DC Registered Voters		87%	10%	3%
DC Democrats		93%	4%	2%
DC Likely Democratic Primary Voters		94%	4%	2%
Political Ideology^	Very liberal-Liberal	80%	18%	2%
	Moderate	81%	15%	4%
	Conservative-Very conservative	94%	4%	2%
DC Region	Southwest	78%	19%	3%
	Northwest	90%	6%	4%
	North Central	82%	13%	5%
	Southeast	94%	3%	3%
Household Income	Less than \$75,000	87%	8%	4%
	\$75,000 or more	85%	13%	2%
Education	Not college graduate	90%	6%	5%
	College graduate	82%	15%	3%
Race	White	78%	17%	4%
	African American	93%	3%	4%
	Other	83%	15%	2%
Age	18 to 29	84%	9%	7%
	30 to 44	88%	9%	2%
	45 to 59	86%	11%	2%
	60 or older	83%	12%	5%
Age	Under 45	87%	9%	4%
	45 or older	84%	12%	4%
Gender	Men	84%	13%	4%
	Women	87%	9%	4%
Interview Type	Landline	86%	11%	3%
	Cell Phone	84%	11%	5%